



WCACF

Western Cape Anti-Corruption Forum

Strengthening Civil Society
Leadership in the Fight
Against Corruption

Mon 28th - Tues 29th May 2012

Cape Town Society for the Blind

45 Salt River Road

Cape Town - South Africa

Sponsorship
Categories

Strengthening
Civil Society
Leadership
in the Fight
Against
Corruption

LEGAL
OPEN
GOVERNMENT
PARTNERSHIP

INTEGRITY OPENNESS
TRANSPARENCY

LEGITIMATE PRACTICES
LEGAL GOOD PRACTICES
GOVERNANCE

TRANSPARENCY LEGAL

INTEGRITY
SYSTEMS

OPENNESS
LEGITIMATE
INTEGRITY
SYSTEMS
TRANSPARENCY

OPENNESS

LEGAL

Platinum Sponsor

+R75 000.00

Tangibles	Intangibles
<p>Dominant branding in all forms of print and electronic media</p> <ul style="list-style-type: none">• Signage (incl electronic backdrop)• Profiled in all media/broadcast packages• Organisational banner in all venues (back or on the sides of all venues)• Publicity values• Delegates of your choice	<ul style="list-style-type: none">• Association with this key process• Organisational Integrity• Investment in civil society• Investment in fighting corruption sector• Be where it matters• Involvement competitors cannot offer• Audience will engage with your brand in an environment they are passionate about• Category Exclusivity• Recognizability and awareness-creation• Maximising your ability to leverage “out of the box”• Networking opportunities

Gold Sponsor:

+R50 000.00

Tangibles	Intangibles
<ul style="list-style-type: none">• Branding at the foot of all media• Organisational banner in all venues (back or on the sides of all venues)• Publicity values	<ul style="list-style-type: none">• Association with this key process• Organisational Integrity• Investment in civil society• Investment in fighting corruption• Be where it matters• Audience will engage with your brand in an environment they are passionate about• Recognizability and awareness creation• Maximising your ability to leverage “out of the box”• Networking opportunities

Silver Sponsor:

+R30 000

Tangibles	Intangibles
<ul style="list-style-type: none"> • Branding at the foot of media (print and electronic) e.g. websites and publications • Organisational banner in the main venue and foyer • Publicity values 	<ul style="list-style-type: none"> • Association with this key process • Organisational Integrity • Investment in civil society • Investment in fighting corruption and ensuring service delivery • Be where it matters • Audience will engage with your brand in an environment they are passionate about • Recognizability and awareness creation • Limited sponsor clutter • Maximising your ability to leverage “out of the box” • Networking opportunities

Corporate Social Investment:

+R20 000

Tangibles	Intangibles
<ul style="list-style-type: none"> • Branding at the foot of media (print and electronic) e.g. websites and publications • Organisational banner in the main venue • Publicity values 	<ul style="list-style-type: none"> • Association with this key process • Organisational Integrity • Investment in civil society • Investment in fighting corruption and ensuring service delivery • Be where it matters • Audience will engage with your brand in an environment they are passionate about • Recognizability and awareness creation • Maximising your ability to leverage “out of the box” • Networking opportunities



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